

Top 20 Best Companies for Leadership

	2014	2013	2011/2012	2010	2009	2008	2007	2006	2005
1	Procter & Gamble	Procter & Gamble	General Electric	General Electric	General Electric	3M Company	General Electric	General Electric	Procter & Gamble
2	General Electric	Microsoft	Procter & Gamble	Procter & Gamble	Southwest Airlines	Procter & Gamble	Procter & Gamble	Procter & Gamble	PepsiCo
3	Coca-Cola	General Electric	IBM	Intel Corporation	3M Company	General Electric	Johnson & Johnson	PepsiCo	IBM
4	IBM	Coca-Cola	Microsoft	Siemens	Procter & Gamble	Coca-Cola	Unilever	Citigroup	General Electric
5	Unilever	Unilever	Coca-Cola	Banco Santander	Accenture	HSBC Holdings	Coca-Cola	Johnson & Johnson	Johnson & Johnson
6	Intel	IBM	McDonald's	Coca-Cola	Wal-Mart Stores	ABB	Siemens	HSBC Holdings	Dell
7	McDonald's	Wal-Mart	Accenture	McDonald's	Nestle	Southwest Airlines	PepsiCo	BASF	Microsoft
8	Samsung	McDonald's	Wal-Mart Stores	Accenture	Coca-Cola	IBM	L'Oreal	Home Depot	Home Depot
9	3M	Telefónica	Johnson & Johnson	Wal-Mart	McDonald's	Hewlett-Packard	Toyota Motor	IBM	J.P. Morgan Chase
10	Hewlett-Packard	Facebook	Unilever	Southwest Airlines	Infosys	PepsiCo	Hewlett-Packard	Coca-Cola	Motorola
11	PepsiCo	Intel	Toyota	ABB Ltd	IBM	Nokia	GlaxoSmithKline	Dell	Pfizer
12	Toyota	Samsung	Nestle	Microsoft	Cisco Systems	Accenture Ltd.	Novartis	Microsoft	FedEx
13	Accenture	3M	3M	PepsiCo	UPS	FedEx	Pfizer	Novartis	BASF
14	Siemens	Nestlé	Southwest Airlines	Goldman Sachs	IKEA	Infosys	HSBC Holdings	Verizon	Verizon
15	Telefónica	Siemens	Exxon Mobil	Hewlett-Packard	ABB	McDonald's	3M Company	Nestle	BAE Systems
16	BASF	Oracle	PepsiCo	Unilever	Zappos.com	Caterpillar	Eli Lilly	Lockheed Martin	Johnson Controls
17	Johnson & Johnson	Citigroup	Siemens	Cisco Systems	Hewlett-Packard	American Express	BASF	GlaxoSmithKline	Siemens
18	Citigroup	Caterpillar	Shell	FedEx	Goldman Sachs	Cisco Systems	McDonald's	Amgen	BP
19	IKEA	Toyota	Dow Chemical	Pfizer Inc.	Unilever	Oracle	Amgen	Hewlett-Packard	L'Oreal
20	Pfizer	Ford Motor	FedEx	BASF	General Mills	Intel	Vodafone	BAE Systems	Colgate-Palmolive